



2022 Guidebook Advertisement Order Form

Advertising Deadline: June 15, 2022



BUCKS COUNTY

Designer House & Gardens

Advertiser Information

Business Name: _____
 Contact Name: _____
 Address 1: _____
 Address 2: _____
 City: _____
 State: _____ ZIP: _____
 Phone: _____ Cell: _____
 Email: _____ Fax: _____
 Web Address: _____

Payment Options (Please check one)

Check: Check Number: _____ Check Amt: \$ _____
Please make checks payable to: Bucks County Designer House & Gardens

Credit Card Electronic Invoice Request: Charge Amt: \$ _____
AMEX, MC, VISA & Discover Accepted: DO NOT INCLUDE CREDIT CARD NUMBER
Your invoice will be emailed and processed via PayPal (no account required)

Email address: _____
(for credit card invoicing)

Signature: _____

For office use only PayPal Confirmation #: _____

Ad Size, Specs, and Prices

Please check Sponsorship Options to upsize Bronze and Silver Sponsorship Ads. Or contact Kim Calabrese for Premium Ad options such as Back Cover or Inside Front and Inside Back Cover pages.
 Book size trimmed: 5.5" x 8.5" • Printed 4-color process • Perfect bound • Paper: Medium-weight glossy • Approximately 116 pages

GOLD



Inside Full Page*
5.5" x 8.5"

~~\$900~~

SILVER



Half-Page Horizontal
4.5" x 3.75"

~~\$600~~

SILVER



Half-Page Vertical
2.5" x 7.5"

~~\$600~~

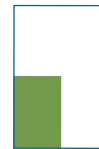
BRONZE



Quarter Horizontal
4.5" x 1.875"

~~\$400~~

BRONZE



Quarter Vertical
2.25" x 3.75"

~~\$400~~

* Full page ad size: Non-bleed: 4.5" x 7.5" • Bleed (please include crop marks): 6" x 9" (includes .25" bleed all sides) live area 5.5" x 8.5"

Advertiser Order Options

COMPLETE THIS ORDER FORM AND THEN

SCAN AND EMAIL TO:

Advertise@BucksCountyDesignerHouse.org

—OR—

MAIL TO:

Village Improvement Association of Doylestown

Attn: Kim Calabrese

595 West State Street • Doylestown, PA 18901

Submit Ads to:

Kim Calabrese: 215.262.6069

Advertise@BucksCountyDesignerHouse.org

AD REQUIREMENTS:

AD FILE TYPE: Preferred format: PDF (high resolution). Images should be CMYK at 300 dpi minimum. All fonts must be embedded in the PDF.

BLEED: Only full-page ads may bleed off edges. Include an extra 1/4" to allow for the bleed. Allow 1/2" type safety (all type and logos should be 1/2" in from the trim).

Rate Policy & Cancellations: All advertising is accepted subject to the approval of the Publisher. We reserve the right to cancel any advertisement deemed unsuitable for publication. Notice of cancellation must be received in writing before the Guidebook Advertising Deadline: June 15, 2022.

Limitation of Liability: "BCDH&G" will not be liable for any error in advertisement published hereunder if supplied materials do not conform to the printer's specifications. The advertiser assumes full responsibility to pay for corrections or to resubmit corrected materials if time allows. All material will be furnished at the advertiser's expense.