

BUCKS COUNTY

Designer House & Gardens

2020 GUIDEBOOK ADVERTISEMENT ORDER

Advertising Deadline — March 3, 2020 • Payment due with ad submission

Advertiser Order Options

COMPLETE THIS ORDER FORM AND THEN

SCAN AND EMAIL TO:

Advertise@BucksCountyDesignerHouse.org

OR

MAIL TO:

Village Improvement Association of Doylestown
Attn: Kim Calabrese
595 West State Street • Doylestown, PA 18901

The VIA is a 501(c)(3) nonprofit organization

Advertiser Information

Business Name _____
 Contact Name _____
 Address 1 _____
 Address 2 _____
 City _____
 State _____ ZIP _____
 Phone _____ Mobile Phone _____
 Email _____ Fax _____
 Web Address _____

Ad Requirements

AD FILE TYPE: Preferred format: PDF (high resolution). Images should be CMYK at 300dpi minimum. All fonts must be embedded in the PDF.

BLEED: Only full-page ads may bleed off edges. Include an extra ¼" to allow for the bleed. Allow ½" type safety (all type and logos should be ½" in from the trim).

Submit Ads to:

Kim Calabrese • 215.262.6069
Advertise@BucksCountyDesignerHouse.org

Payment Options (Please Check One)

Check | Check Number _____ Check Amount \$ _____
 Please make checks payable to: Bucks County Designer House & Gardens








Credit Card Electronic Invoice Request | Charge Amount \$ _____
 AMEX, MC, VISA and Discover Accepted | **DO NOT INCLUDE CREDIT CARD NUMBER**
 Your invoice will be emailed and processed via PayPal (no account required)

Email address for credit card invoicing _____
 Signature _____

For office use only PayPal Confirmation #: _____

Ad Size, Specs, and Prices (Please Check One)

Book size trimmed: 5.5" x 8.5" • Printed 4-color process • Perfect bound • Paper: Medium-weight glossy • Approximately 116 pages

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|---|---|---|---|--|---|---|
|  |  |  |  |  |  |  |
| <input type="checkbox"/> Outside Back Cover*
5.5" x 8.5"
\$2500 | <input type="checkbox"/> Inside Front or Inside Back Cover*
5.5" x 8.5"
\$2000 | <input type="checkbox"/> Inside Full Page*
5.5" x 8.5"
\$900 | <input type="checkbox"/> Half-Page Horizontal
4.5" x 3.75"
\$600 | <input type="checkbox"/> Half-Page Vertical
2.25" x 7.5"
\$600 | <input type="checkbox"/> Quarter Horizontal
4.5" x 1.875"
\$400 | <input type="checkbox"/> Quarter Vertical
2.25" x 3.75"
\$400 |

* Full page ad size: Non-bleed: 4.5" x 7.5" • Bleed (please include crop marks): 6" x 9" (includes .25" bleed all sides) live area 5.5" x 8.5"

Rate Policy & Cancellations: All advertising is accepted subject to the approval of the Publisher. We reserve the right to cancel any advertisement deemed unsuitable for publication. Notice of cancellation must be received in writing before the Guidebook Advertising Deadline: March 3, 2020.

Limitation of Liability: "BCDH&G" will not be liable for any error in advertisement published hereunder if supplied materials do not conform to the printer's specifications. The advertiser assumes full responsibility to pay for corrections or to resubmit corrected materials if time allows. All material will be furnished at the advertiser's expense.

