

BUCKS COUNTY

# Designer House & Gardens

## 2019 GUIDEBOOK ADVERTISEMENT ORDER

Advertising Deadline is March 1, 2019 • Payment due with ad submission

### Advertiser Order Options

COMPLETE THIS ORDER FORM AND

**SCAN AND EMAIL TO:**

Advertise@BucksCountyDesignerHouse.org

OR

**MAIL TO:**

Village Improvement Association of Doylestown  
Attn: Kim Calabrese  
595 West State Street • Doylestown, PA 18901

VIA Tax Status 501(c)3 • Federal Tax ID: 23-2368200

### Advertiser Information

Business Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address 1 \_\_\_\_\_  
 Address 2 \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_  
 Email \_\_\_\_\_ Fax \_\_\_\_\_  
 Web Address \_\_\_\_\_

### Ad Requirements

**AD FILE TYPE:** Preferred format: PDF (high resolution). Images should be CMYK at 300dpi minimum. All fonts must be embedded in the PDF.

**BLEED:** Only full-page ads may bleed off edges. Include an extra ¼" to allow for the bleed. Allow ½" type safety (all type and logos should be ½" in from the trim).

### Submit Ads to:

Kim Calabrese • 215.262.6069  
Advertise@BucksCountyDesignerHouse.org

### Payment Options (Please Check One)

**Check** | Check Number \_\_\_\_\_ Check Amount \$ \_\_\_\_\_

Please make checks payable to: Bucks County Designer House & Gardens

**Credit Card Electronic Invoice Request** | Charge Amount \$ \_\_\_\_\_

AMEX, MC, VISA and Discover Accepted | **DO NOT INCLUDE CREDIT CARD NUMBER**  
YOUR INVOICE WILL BE EMAILED AND PROCESSED VIA PayPal








Email address for credit card invoicing \_\_\_\_\_

Signature \_\_\_\_\_

For office use only PayPal Confirmation #: \_\_\_\_\_

### Ad Size, Specs and Prices (Please Check One)

Book size trimmed: 5.5" x 8.5" • Printed 4-color process • Perfect bound • Paper: Medium-weight glossy • Approximately 116 pages

						
<input type="checkbox"/> Outside Back Cover* 5.5" x 8.5" <b>\$2500</b>	<input type="checkbox"/> Inside Front or Back Cover* 5.5" x 8.5" <b>\$2000</b>	<input type="checkbox"/> Inside Full Page* 5.5" x 8.5" <b>\$900</b>	<input type="checkbox"/> Half-Page Horizontal 4.5" x 3.75" <b>\$600</b>	<input type="checkbox"/> Half-Page Vertical 2.25" x 7.5" <b>\$600</b>	<input type="checkbox"/> Quarter Horizontal 4.5" x 1.875" <b>\$400</b>	<input type="checkbox"/> Quarter Vertical 2.25" x 3.75" <b>\$400</b>

\* Full page ad size: Non-bleed: 4.5" x 7.5" • Bleed (please include crop marks): 6" x 9" (includes .25" bleed all sides) live area 5.5" x 8.5"

**Rate Policy & Cancellations:** All advertising is accepted subject to the approval of the Publisher. We reserve the right to cancel any advertisement deemed unsuitable for publication. Notice of cancellation must be received in writing before the Guidebook Advertising Deadline: March 1, 2019.

**Limitation of Liability:** "BCDH&G" will not be liable for any error in advertisement published hereunder if supplied materials do not conform to the printer's specifications. The advertiser assumes full responsibility to pay for corrections or to resubmit corrected materials if time allows. All material will be furnished at the advertiser's expense.

