

Designer House & Gardens

2018 Guidebook Advertisement Order

Advertising Deadline is **March 2, 2018** • Payment due with ad submission

Advertiser Order Options

COMPLETE THIS ORDER FORM AND

SCAN AND EMAIL TO:

Advertise@BucksCountyDesignerHouse.org

OR

MAIL TO:

Village Improvement Association of Doylestown
Attn: Kim Calabrese
595 West State Street • Doylestown, PA 18901

VIA Tax Status 501(c)3 • Federal Tax ID: 23-2368200

Advertiser Information

Business Name _____

Contact Name _____

Address 1 _____

Address 2 _____

City _____

State _____ ZIP _____

Phone _____ Mobile Phone _____

Email _____ Fax _____

Web Address _____

Ad Requirements

AD FILE TYPE: Preferred format: PDF (high resolution). Images should be CMYK at 300dpi minimum. All fonts must be embedded in the PDF.

BLEED: Only full-page ads may bleed off edges. Include an extra ¼" to allow for the bleed. Allow ½" type safety (all type and logos should be ½" in from the trim).

Submit Ads to:

Kim Calabrese • 215.262.6069

Advertise@BucksCountyDesignerHouse.org

Payment Options (Please Check One)

Check | Check Number _____ Check Amount \$ _____

Please make checks payable to: Bucks County Designer House & Gardens

Credit Card Electronic Invoice Request | Charge Amount \$ _____

AMEX, MC, VISA and Discover Accepted | **DO NOT INCLUDE CREDIT CARD NUMBER**
YOUR INVOICE WILL BE EMAILED AND PROCESSED VIA PayPal

Email address for credit card invoicing _____

Signature _____

For office use only PayPal Confirmation #: _____

Ad Size, Specs and Prices (Please Check One)

Book size trimmed: 5.5" x 8.5" • Printed 4-color process • Perfect bound • Paper: Medium-weight glossy • Approximately 116 pages



Outside Back Cover*
5.5" x 8.5"
\$2500



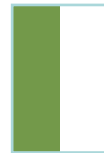
Inside Front or Back Cover*
5.5" x 8.5"
\$2000



Inside Full Page*
5.5" x 8.5"
\$900



Half-Page Horizontal
4.5" x 3.75"
\$600



Half-Page Vertical
2.25" x 7.5"
\$600



Quarter Horizontal
4.5" x 1.875"
\$400



Quarter Vertical
2.25" x 3.75"
\$400

* Full page ad size: Non-bleed: 4.5" x 7.5" • Bleed (please include crop marks): 6" x 9" (includes .25" bleed all sides) live area 5.5" x 8.5"

Rate Policy & Cancellations: All advertising is accepted subject to the approval of the Publisher. We reserve the right to cancel any advertisement deemed unsuitable for publication. Notice of cancellation must be received in writing before the Guidebook Advertising Deadline: March 2, 2018.

Limitation of Liability: "BCDH&G" will not be liable for any error in advertisement published hereunder if supplied materials do not conform to the printer's specifications. The advertiser assumes full responsibility to pay for corrections or to resubmit corrected materials if time allows. All material will be furnished at the advertiser's expense.

