



GUIDEBOOK ADVERTISEMENT FORM

Advertising Deadline is March 10, 2015 • Payment due with ad submission

ADVERTISER ORDER OPTIONS

Complete this order form and:

Scan and email to:

Advertise@BucksCountyDesignerHouse.org

OR

Mail with payment to:

Village Improvement Association of Doylestown
Attn: Kim Calabrese
595 West State Street
Doylestown, PA 18901

Please make checks payable to:

Bucks County Designer House & Gardens

VIA Tax Status 501(c)3

Federal Tax ID: 23-2368200

ADVERTISER INFORMATION

Business Name: _____

Contact Name: _____

Address 1: _____

Address 2: _____

City: _____

State: _____ ZIP: _____

Phone: _____ Mobile Phone: _____

Fax: _____ Email: _____

Web Address: _____

PAYMENT OPTIONS

CHECK

Check Number _____ Check Amount \$ _____

CREDIT CARD

Pay by Credit Card. Processed via PayPal. (AMEX, MC, VISA and Discover accepted)

Email address for credit card invoicing: _____

Signature: _____

AD SIZE, SPECS AND PRICES

Book size trimmed: 5.5" x 8.5" • Printed 4-color process • Perfect bound • Paper: Medium-weight glossy • Approximately 116 pages



Outside
Back Cover*
\$2500



Inside Front
or back
Cover*
\$2000



Inside
Full Page*
\$900



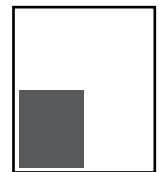
Half-Page
Horizontal
4.5" x 3.75"
\$600



Half-Page
Vertical
2.25" x 7.5"
\$600



Quarter
Horizontal
4.5" x 1.875"
\$400



Quarter
Vertical
2.25" x 3.75"
\$400

* Full page ad size: Non-bleed: 4.5" x 7.5" • Bleed (please include crop marks): 6" x 9" (includes .25" bleed all sides) live area 5.5" x 8.5"

SUBMIT ADS TO:

Kim Calabrese • Advertise@BucksCountyDesignerHouse.org • 215.262.6069

AD REQUIREMENTS

AD FILE TYPE: Preferred format: PDF (high resolution). Images should be CMYK at 300dpi minimum. All fonts must be embedded in the PDF.

BLEED: Only full-page ads may bleed off edges. Include an extra 1/4" to allow for the bleed. Allow 1/2" type safety (all type and logos should be 1/2" in from the trim).

Rate Policy & Cancellations: All advertising is accepted subject to the approval of the Publisher. We reserve the right to cancel any advertisement deemed unsuitable for publication. Notice of cancellation must be received in writing before the Guidebook Advertising Deadline: March 10, 2015.

Limitation of Liability: "BCDH&G" will not be liable for any error in advertisement published hereunder if supplied materials do not conform to the printer's specifications. The advertiser assumes full responsibility to pay for corrections or to resubmit corrected materials if time allows. All material will be furnished at the advertiser's expense.