



Known as the region's premier design show house, this Bucks County fundraising event will draw between 8,000 and 10,000 visitors from the surrounding tri-state area throughout the month of May, 2010. More than 30 distinguished local interior and landscape designers and artists will volunteer their time, talents and materials to transform Fieldstone Farm, a select property on Sugar Bottom Road in Furlong, PA. Through the generosity of the property owner, Alfred Hagen, the V.I.A. has been granted use of this equestrian farm that includes two homes, a barn, swimming pool, and several acres of land. An elegant Preview Gala at the site on April 30 will be preceded by a VIP reception exclusively for event sponsors.

The fundraising goal of this year's event is \$250,000. Proceeds will help fund the new additions to Doylestown Hospital, a 40-bed Emergency Department, a 40-bed medical/surgical unit, and a multi-level parking garage. Funds will also support the mission of the V.I.A. through projects such as scholarships for health-related careers and financial support for area residents unable to meet basic health needs. The V.I.A. is a 501(c) 3 non-profit organization.

Attached for your consideration is a list of sponsorship participation levels and accompanying benefits. We invite you to review these opportunities and consider how you might wish to participate. Being a Designer House Sponsor is not only a proven business tool to attract new customers, but a popular philanthropic project that will impact the health and well being of our community. We would appreciate the opportunity to discuss your participation in person and answer any questions you might have about the event.

Sincerely,

Carolyn Sadowski and Pat Gorsky, Sponsorship Co-Chairs